



# FLEX MBA

# FALL 2023 ADMITS

## CURRICULUM GUIDE

The Flex MBA program has 54 total credits (32 required and 22 elective credits)

*Curriculum is subject to change*



Year One	<p><b>Fall 2023</b></p> <p><b>BUSI600</b> Flex MBA Opening Residency/Fundamentals of Business (August 19 &amp; 20)  <b>BUSI681</b> Managerial Economics &amp; Public Policy  <b>BUSI662</b> Leadership &amp; Teamwork  <b>BUSI718D</b> Data Driven Analytics  <b>BUSI650</b> Marketing Management</p> <p>Total: 10 required credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p><b>Winter 2024</b></p> <p>One Elective</p> <p>Total: 2 elective credits</p>	<p>_____</p>
	<p><b>Spring 2024</b></p> <p><b>BUSI690</b> Strategic Management  <b>BUSI610</b> Financial Accounting  <b>BUSI640</b> Corporate Finance I  <b>BUSI621</b> Digital Transformation in Business</p> <p>Total: 8 required credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p><b>Summer I &amp; II 2024</b></p> <p><b>BUSI641</b> Corporate Finance II Two – Three Electives</p> <p>Total: 2 required credits 4 – 6 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
Year Two	<p><b>Fall 2024</b></p> <p><b>BUSI611</b> Managerial Accounting  <b>BUSI634</b> Operations Management Two Electives (Can include BUSI788 Global Business Course)</p> <p>Total: 4 required credits 4 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p><b>Winter 2025</b></p> <p>BUSI788 Global Business Course Travel OR One – Two Electives</p> <p>Total: Global Travel or 2 – 4 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p>
	<p><b>Spring 2025</b></p> <p><b>BUSI683</b> The Global Economic Environment Three Electives (Can include BUSI788 Global Business Course)</p> <p>Total: 2 required credits 6 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p><b>Summer I &amp; II 2025</b></p> <p><b>BUSI787</b> Integrative Capstone (Capstone is offered twice a year: Summer in-person, Fall online)  <b>BUSI758Q</b> MBA Consulting Practicum (4 cr) One Elective</p> <p>Total: 6 required credits 2 elective credits</p>	<p>_____</p> <p>_____</p> <p>_____</p>

Required credits: \_\_\_\_\_

Elective credits: \_\_\_\_\_

Total credits: \_\_\_\_\_

# FLEX MBA ELECTIVE COURSE OPTIONS

## Important Notes for Elective Course Options

- Courses may be offered in-person and/or online, and offerings vary by campus
- Course options are subject to change
- \*Saturday course part of Tech Management Certificate and is only offered at the DC campus. Seat availability may be limited.
- \*\*4 credit course offered in Fall/Spring with global travel in Winter term

## Fall

**BUSI602** Leading with a Strategic Mindset  
**BUSI710** Competitive & Collaborative Negotiations  
**BUSI737** Innovation & Product Development  
**BUSI741** Financial Strategy for Corporations  
**BUSI758F** Investment Fund Management (3 cr; application only)  
**BUSI758J** Digital Customer Journey  
**BUSI758K** Portfolio Management  
**BUSI781** Marketing Emergent Technology\*  
**BUSI788** Global Business Course (2 cr)\*\*  
**BUSI791** Research and Development Strategy & Process\*  
**BUSI793** Technology Entrepreneurship, Innovation & Commercialization\*

## Winter

**BUSI718C** Organizational Change  
**BUSI718B** International Business  
**BUSI718V** Corporate Venturing  
**BUSI718E** Sustainability: Economics & Strategy  
**BUSI758L** Corporate Structures and Law for Technology Managers\*

## Spring

**BUSI731** Brand Management  
**BUSI740** Valuation in Corporate Finance  
**BUSI745** Fixed Income Analysis  
**BUSI758A** Cyber/Enterprise Risk and Resilience Modeling\*  
**BUSI758B** Leadership, Ethics and Technology\*  
**BUSI758D** Business Decoded  
**BUSI758F** Investment Fund Management (3 cr; application only)  
**BUSI758G** Corporate Risk Management  
**BUSI758V** Digital Promotion and Advertising  
**BUSI758W** Systems and Design Thinking  
**BUSI758X** AI and Business Strategy  
**BUSI758Z** Decision Modeling  
**BUSI782** Science and Technology Project Valuation\*  
**BUSI784** Systems Design, Development, Test and Evaluation\*  
**BUSI788** Global Business Course (2 cr)\*\*

## Summer

**BUSI718F** Advanced Financial Modeling & Equity Analysis  
**BUSI730** Marketing Research Methods  
**BUSI744** Derivative Securities  
**BUSI752** Data Mining & Predictive Analytics  
**BUSI758M** Digital Marketing Strategy  
**BUSI758R** Ethical Leadership  
**BUSI785** Project Management